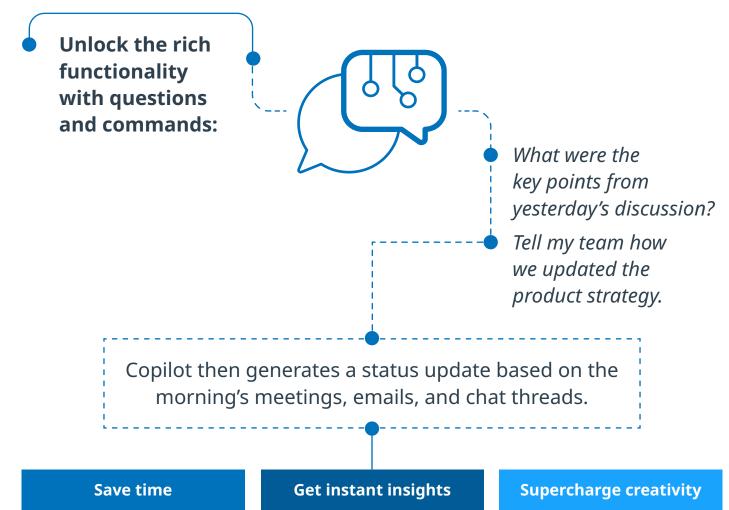


Understand the value Microsoft 365 Copilot can bring to your organization. Learn how to identify and prioritize use cases based on their ROI, before you prepare for Copilot. Make sure you are getting the most out of your investment.



Meet your new AI assistant



Microsoft 365 Copilot Are you identifying and prioritizing use cases based on their ROI?

Before investing in GenAI, use our Pay-off Matrix to identify use cases with the highest return, after considering their cost and complexity.

Prove the value of

The input The output

• Will the use case enable operational efficiency? • Will it enable revenue generation?

HIGH VALUE

• Will enable customer engagement?

The vertical axis assesses:

- Will it enable competitive advantage
- (the creme de la créme for ROI)?
- The horizontal axis assesses: • Either difficulty or cost to implement.
- while others may be so expensive to execute that they cancel out the potential ROI

investments and even the tools/ technologies you use to implement

The output of the Pay-off

Matrix drives how you prioritize

the highest-value use cases. And it

provides a short cut to the strategy work that is essential to building sustainable and differentiated value for your business. Some use cases will be too demanding or complex to implement quickly and successfully,





Microsoft 365 E3 or E5

license, and an Azure

Active Directory





Microsoft 365 Copilot NTT DATA is one of the first Microsoft

Current Channel or

Monthly Enterprise

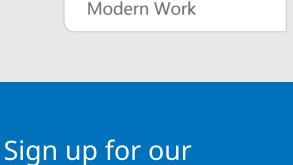
Channel for Microsoft

you get started and unlock business value. Microsoft

Solutions Partner

selected partners to launch Copilot offers.

Together, we've created a unique program to help



Modern Work and Copilot Engagement Program.

