



Cloud FinOps Advisory

FinOps Cloud Cost Optimization

Control your cloud costs and predict ongoing spend with confidence.

Are your annual cloud costs exceeding your budget?

A successful cloud strategy doesn't end once your data and systems have completed their journey.

In fact, that's only the beginning.

The critical next step is cloud economics and optimization: applying the necessary oversight and conducting real-time analysis to make sure you're using your cloud resources fully and efficiently, maximizing your cloud investment and not wasting precious budget.

Because as businesses grow, so do their cloud costs – and the more these costs spiral out of control, the more difficult they become to rein in.

We can help you get back on track with a thorough understanding of the material impact of cloud economics on departmental and enterprise budgets and profitability.

Here are four strategic cost control measures

Based on our experiences with clients in many industries and regions, we've identified four areas that enable return on cloud investment:

1. Understanding true costs

When it comes to containing cloud costs, the challenge organizations cite most often is not having a clear view of their total bill. They can't see how they're trending against their budget, and they have no way to detect and, therefore, predict costs spikes.

2. Business alignment

Too many companies go into a cloud project without understanding how cloud costs align with business practices. But if you know how different functions consume cloud resources, you'll know what they should be spending and how to plan for it.

3. Cost attribution

If you're using open-source technologies like Kubernetes, you need to account for how much these freeware systems are driving cloud costs – or your risk underestimating the true total cost of deployment.

4. Forecasting costs

If you can see and detect utilization trends, it's much easier to consolidate software licenses, forecast cloud costs and budget accurately.

Partner with NTT cloud experts

With NTT's FinOps Cloud Cost Optimization services, our consultants work directly with your team to help you:

- Understand your cloud costs in context
- Detect cloud-cost incidents in near real-time
- Continuously optimize infrastructure and eliminate waste
- Give clear direction to engineers so they can take immediate action to implement cost-saving measures

The proof is in the savings

After analyzing your cloud environment, our Cloud FinOps Advisory Team will work with you to identify cost savings and develop tailored strategies to:

- Streamline financial operations
- Maximize multi/hybrid cloud ROI
- Improve business outcomes through operational excellence and smarter cloud-usage models

Our FinOps Cloud Cost Optimization services **help clients reduce their cloud costs by up to 65%.**

Planning for your long-term cloud success

Led by industry specialists and certified FinOps experts, NTT's Cloud FinOps Advisory will help you create and optimize a cloud center of operational excellence (CCoE), focusing on:

- **Cost efficiency:** Implementing cost-saving measures
- **Financial transparency:** Understanding spending patterns
- **Budget control:** Enhancing financial discipline and accountability
- **Financial resilience:** Minimizing waste and leakage
- **Overall multi-/hybrid cloud ROI:** Proactively optimizing multi-/hybrid cloud investments to maximize their long-term return

8 weeks to savings

To enable measurable savings fast, we offer an eight-week "sprint" program to quickly identify your maximum savings potential. This covers:

- Alignment of technology investments with business objectives
- Actionable insights
- Best-practice recommendations
- Guidance on how to eliminate wastage
- A unintrusive light-touch assessment

Following the initial sprint, we can provide ongoing support to implement recommendations.

Clients realize an immediate, tangible return on their FinOps Cloud Cost Optimization engagements. **After 45 days of optimization, one client saw a return of 981.5% – equivalent to USD 1.96 million in savings.**

Ongoing optimization

Our end-to-end advisory and consulting services focus solely on getting you the return on investment you expected when you planned your move to the cloud.

These services include:

Visualization and reporting: Our cloud experts help you design and drive your cloud-transformation initiatives with economics in mind. We build detailed, real-time views of utilization and spend, and analyze and give recommendations on your best opportunities for ongoing savings.

Forecasting: We help you automate monthly and yearly forecasts generated based on real-time usage data and more than 12 months of historical trend data specific to your organization.

Business context: We help you connect data sources from across your organization, giving you a deeper understanding of how different parts of the business are leveraging cloud resources.

Kubernetes cost: Our team can also help you understand Kubernetes' impact on cloud consumption so you can more accurately assess total cost of ownership and budget accordingly.

FinOps advisory: Helping our clients unlock the full value of their multi-/hybrid cloud investment is top priority for our consulting team. That's why, to find every opportunity for savings, we conduct a thorough analysis of how different elements interact within your system. Our consultants have identified potential savings that no third-party tool could.

Measurable results

For NTT's Cloud FinOps Advisory clients, the results have been transformative. For example, our team has:

- Identified ways for a client to cut their cloud spend by almost 20%, resulting in annual savings of USD 2 million.
- Recommended an AWS migration that saved a client 30% over their previous hosting provider.
- Optimized the use of Azure for a client, increasing overall performance and user experience (UX) metrics.

Why NTT

Realizing a return on their cloud investment tops the list of reasons our clients love working with us. But we're also the first place companies turn to for a successful, cost-effective cloud because of our:

01

Proven success in our clients' industries: we tailor solutions to your industry and business, with ROI ranging from 400% to 1,000%

02

Seamless integration with managed services: Our Cloud FinOps Advisory integrates directly with our Managed Cloud Services for maximum optimization and scale.

03

Modular design: You can choose any combination of advisory service add-ons, each with their own supported in-depth features and functionalities.

04

Global scale: Our global Cloud inOps Advisory practice helps our clients achieve cost optimization anywhere in the world.



Contact us

To learn more or book a session with our team, [visit our website](#).